



BRAD WORTHLEY INTERNATIONAL

OUR MISSION:

TO HELP ORGANIZATIONS CREATE AND SUSTAIN STRONG SERVICE CULTURES –
A PLACE WHERE EMPLOYEES LOVE TO WORK AND CUSTOMERS LOVE TO DO BUSINESS.

AVAILABLE SERVICES

TRAINING

sales, service, leadership and motivation

CONSULTING

service standards, service culture and mystery shopping

FACILITATION

retreats, strategic planning and conflict resolution

EMPLOYEE SURVEYS

evaluate cultural, leadership and longevity perceptions

KEYNOTE SPEECHES

sales, service, leadership, motivation and business

PERSONAL COACHING

leadership coaching and individual development

PRE-EMPLOYMENT EVALUATIONS

sales, service, leadership and developmental

“POWERFUL” ... “PASSIONATE” ... “CAPTIVATING” ... “ENTERTAINING”

“Brad received our highest rating out of all education programs for the 2010/11 year and went on to receive one of four keynote awards for MPI internationally.”

–Dana Colwell, MPIWSC Board Member

“Brad’s unique and high energy style keeps the audience engaged throughout his entire presentation. His seminars differ from others that I have attended because he completely involves the audience and helps them retain key points. I would highly recommend Brad Worthley’s services to any company.”

–Kim Bayer, Divisional Marketing Director, McDonald’s Corporation

“Brad is an engaging speaker who helps open people’s minds. After his sessions I received many emails expressing appreciation, such as this one: ‘Thanks a ton for organizing this morning’s training session. It was surprisingly effective for me, hit home on more than one occasion. Not to mention Brad’s a very riveting speaker.’ I would recommend Brad for any organization!”

–Deron Daum, IT Manager, Microsoft

BRAD WORTHLEY IS AN INTERNATIONALLY ACCLAIMED EXPERT IN CUSTOMER SERVICE, LEADERSHIP AND MOTIVATION, WHO IS INVITED TO SPEAK THROUGHOUT THE WORLD ON THOSE SUBJECTS.

Brad has owned a business consulting firm in Bellevue, Washington since 1991, written four books, produced dozens of training DVDs and audio programs in conjunction with experts like Zig Ziglar, Brian Tracy and Jim Rohn.

His client list contains some of the largest corporations in the world such as Bank of America, Key Bank, Bank One, Macy’s, Nordstrom, Costco, McDonald’s, Alaska Airlines, Microsoft, and Western Union, along with small and medium-sized organizations from all different industries, including Tribal governments and their enterprises.

**For more information, email Brad@BradWorthley.com,
visit www.BradWorthley.com, or call 425.957.9696.**